

## Press Release

### CDP Announces Appointment of **Goli Sheikholeslami** and **Carlos Barrionuevo** to Board of Directors

Boston, MA – Contributor Development Partnership (CDP) today announced the appointments of **Goli Sheikholeslami** and **Carlos Barrionuevo** to the CDP Board of Directors. CDP is an independent public benefit corporation serving and supporting the development needs of public media stations across the country. With these appointments, the Board will be comprised of six directors.

(<https://www.cdpcommunity.org/board>)

“We are very pleased to welcome both Goli Sheikholeslami and Carlos Barrionuevo to the CDP Board,” said Michal Heiplik, President of CDP. “Their deep experience both within and outside of public media will be key as we seek to expand our impact and better serve local public media stations and their public service missions.”

“Public media’s role and impact in communities across the country continues to grow as the media landscape evolves. CDP’s mission is to support a thriving public media system, and I am excited that Goli Sheikholeslami and Carlos Barrionuevo are bringing their leadership and experience to the CDP board,” shared Jonathan Abbott, CDP Chair and President and CEO of GBH.



**Goli Sheikholeslami** is the President and CEO of New York Public Radio, home to WNYC, WQXR, WNYC Studios, Gothamist, and The Jerome L. Greene Performance Space. She brings more than 25 years of leadership experience in both public and private media. In her prior role as CEO of Chicago Public Media, the organization enjoyed strong gains in both listenership and revenues as they increased their focus on local news coverage, substantially grew their newsroom and launched new digital properties and podcasts. Sheikholeslami also served as a member of the NPR board during this time.

While serving as a senior executive at *The Washington Post*, Sheikholeslami led the integration of the Post’s digital and print operations, leading to their transformation from having a print-centric focus to a digital news organization.



**Carlos Barrionuevo** is a Director at Public Media Company where he draws upon 20 years of developing business ideas and forging partnerships to focus on sustainable growth strategies for public and independent media in communities across the U.S.

Barrionuevo previously served as Senior Director of Business Development at NPR, leading the formation of National Public Media and the planning for NPR Music. In addition, he played a pivotal role in the acquisition of Public Interactive from PRI and established a

partnership with commercial radio broadcasters and public radio stations to provide HD data-casting services.

At Tribune Company, Barrionuevo lead acquisitions of TV stations and created partnerships with AOL, and served in leadership roles in numerous digital ventures, culminating with his role as Chief Operating Officer of Blackvoices.com. Carlos is currently serving on the Maine Broadband Authority, helping local communities secure funds for community-driven rural broadband initiatives.

### **About CDP**

Founded as an initiative by GBH drawing together public media stations in strategic collaboration in 2011, CDP is now an independent public benefit corporation working on behalf of more than 230 public radio and television stations to share data across the system, analyze fundraising performance, and develop best practices. CDP's mission is to grow net revenue for public media stations.

The "CDP idea" launched as an initiative by the Major Market Group of Public Television. With support from the Corporation for Public Broadcasting and GBH, a group of stations built the industry's first and only National Reference File, a tool used daily to help stations better understand areas of opportunity to increase their fundraising effectiveness and efficiency.

For more information, visit [cdpcommunity.org](http://cdpcommunity.org) and follow CDPcommunity on LinkedIn.