

Senior Financial Analyst

Public Media Company has an opening for a Senior Financial Analyst to work with public media organizations seeking to explore new opportunities for growth and expansion.

Founded in 2001, Public Media Company is a leader in public and independent media consulting and has worked with 350+ non-profit and public and independent media organizations throughout its 20-year history. Public Media Company's mission is to foster sustainable, innovative growth in public media. We apply deep knowledge of public media, substantial financial and operational acumen, and a disciplined analytical approach to every new opportunity we explore. We work alongside public media stations that provide vital local information and cultural vibrancy to communities across the country. Through these united efforts, we have grown public media services substantially, impacting 80 million people, or approximately 1-in-4 Americans.

The Senior Financial Analyst plays a key role in charting the course for public media expansion, helping identify and analyze areas for growth and expansion for local media services

Primary Responsibilities:

- Analyze and interpret financial statements and other financial data
- Develop detailed business models for mergers, acquisitions, collaborations, and other innovative projects
- Model various financing structures including conventional loans and tax-exempt bonds
- Write business model narratives and prepare presentations as needed
- Complete market analyses and broadcast asset valuations
- Lead calls with clients to review business models
- Collect data and model for Public Media Company-led initiatives
- Analyze, interpret, and visualize data from multiple data sources such as BIA/Kelsey Media Access Pro, Probe 5, and Corporation for Public Broadcasting using Excel and Tableau
- Make presentations to clients and represent Public Media Company at conferences as needed

- Interact with outside consultants and research firms
- Monitor industry-wide statistics, including broadcast and new media
- Support Public Media Company team by providing data, research materials, visuals, and analyses as needed
- Conduct client site visits, attend industry conferences and in-person staff meetings 2-3 times a year

Technical Requirements: Strong skills in Excel, Word, and PowerPoint

Preferred Work Experience: The ideal candidate has a minimum of three years of work experience in accounting, financing or other related fields focusing on analyzing financial statements and/or developing financial projections for internal or external clients. Experience in media and a demonstrated history of working with non-profits is a plus.

Educational Requirements: Bachelor's Degree in Business Administration, Economics, Finance or Accounting

Personal Attributes:

- Strong verbal and written communication skills
- Strong research skills
- Team player
- Ability to multi-task and work independently
- Attention to detail

Job Type: Full-time

Pay: \$65,000-\$68,000 per year

Location: Works Remotely. Preferably located in Colorado, Wyoming or Illinois

More about Public Media Company

Public Media Company is a distributed company with our headquarters in Boulder, Colorado.

At Public Media Company we value a diverse and inclusive culture. We are committed to diversity in all areas of our work and encourage applications from all qualified individuals with regard to race, color, religion, gender, sexual orientation, gender identity or expression, age, national origin, marital status, citizenship, disability, and veteran status. We strongly encourage applications from members of underrepresented groups.

Interested? Please apply by sending a resume and cover letter to info@publicmedia.co