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## PUBLIC MEDIA COMPANY PUBLIC TELEVISION FINANCING PROGRAM APPLICATION FORM

ATTN: Evran Kavlak  
Public Media Company  
[evran@publicmedia.co](mailto:evran@publicmedia.co)  
303 945 3075 (voice)  
720-565-6692 (fax)

RE: PTV FINANCING PROGRAM

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**INSTRUCTIONS:** PUBLIC MEDIA COMPANY IS COLLECTING INFORMATION ON BEHALF OF THE LENDER(S). PLEASE REFER TO IMPORTANT DISCLOSURES AT THE BOTTOM OF THIS PAGE. ALL SECTIONS OF THE APPLICATION MUST BE COMPLETED. IF THE INFORMATION IS NOT RELEVANT, PLEASE ENTER "N/A". PLEASE FEEL FREE TO CALL EVRAN KAVLAK AT 303 945 3075 AT PUBLIC MEDIA COMPANY WITH ANY QUESTIONS.

### SECTION 1. GENERAL APPLICANT INFORMATION

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#### Applicant/Organization Information

Organization Name:		IRS / Employer ID Number:	
Address:			
Organizational Structure (i.e., 501(c)(3)):		Phone:	
Fax:		Website:	

#### Applicant Contact Information (Person Completing Application)

Name:		Title:	
Phone:		Fax:	
Email:			

*All information contained in this application will be treated confidentially to the extent permitted by law. Completion and submission of this application does not guaranty that your organization will be issued a loan.*

**SECTION 2. APPLICANT HISTORY, DESCRIPTION, AND SERVICES PROVIDED**

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**Applicant/Organizational Information**

Year of Incorporation:			
Number of stations and translators Operated/Owned (with call letters):			
Service(s) Provided:			
Most recent Audience Ratings including Total Weekly Households, DMA Weekly CUME, and AQH Households			
Number of Members for the past three years:			
Total Number of Staff:			
Length of Time key decision makers have worked at the Organization:			
<b>For the most recent fiscal year (FY2016), please provide the following:</b>			
Membership Revenue:		Underwriting Revenue:	
CPB Grants (CSG and other) amount and as a percentage of total revenues:		Direct and Indirect Support from the Licensee (if applicable)	
Revenue from Educational Services (please describe):			
Net Increase/Decrease in Unrestricted Net Assets:			

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### SECTION 3. PROJECT INFORMATION

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If necessary, please attach a separate sheet.

Describe the desired loan amount and term (months)

Describe the uses of the loan with detailed information on the type and quantity of equipment being purchased, and, if applicable, whether the new equipment is ATSC 3.0 compatible or not (check the boxes that are applicable).

Repack and transmission systems not covered by the FCC

Description:

ATSC 3.0 conversion

Description:

Other

Description:

Describe the primary sources of repayment for the loan (operating cash, FCC relocation fund, capital campaign, grants, and etc.)

Provide any other information or comments you consider pertinent to this application.

SECTION 4. FINANCIAL STATEMENTS/ORGANIZATIONAL INFORMATION

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**Please email the following:**

- Audited financial statements for the past three years
- Management letters prepared by a certified public accountant for the most recent audited financial statements
- YTD financial statements for the most current period (FY2017/16) with comparison to the prior year period
- Budget for the current fiscal year
- If the requested loan term is more than two years, provide baseline revenue and expense projections for the organization for the term of the loan
- If available, audience reports for the last three years (Total Weekly Households, DMA Weekly CUME, and AQH Households)
- Attach description of available Collateral (real estate, equipment, land, proceeds from the sale of the license, etc.)
- If available, most recent strategic plan
- 501(c)(3) IRS Determination Letter, as amended
- Borrower's Certificate or Articles of Incorporation
- List of Borrower's Board Members, indicating affiliations (i.e. occupation and/or employment) and disclosure of any business relationship to Borrower
- Biographies of Management Team
- Any correspondence in the last three years between the organization and the Internal Revenue Service, any licensing authority, the applicable state Attorney General or any other government agency
- A summary of any federal, state or local complaints filed against the organization in the last three years.
- A description of any litigation involving the organization, and the most recent auditor and attorney letters concerning the litigation. If requested, documents for all related pleadings and other documents related to the pending litigation and a description of the insurance coverage or reserves set aside for such action.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date signed: \_\_\_\_\_

END OF APPLICATION