

CONTACT:

Patrick Kowalczyk, patrick@pkpr.com

Scott Piro, scott@pkpr.com

PKPR, 212-627-8098

Download hi-res images: bit.ly/vuhausimages

Embed launch 60-second teaser video: <https://vimeo.com/127647023>

LAUNCHING TODAY, VUHAUS SITE & APP BRINGS MUSIC FANS

THE BEST LIVE, IN-STUDIO PERFORMANCES

FROM NATION'S MOST INFLUENTIAL PUBLIC RADIO STATIONS

VuHaus Curates Gorgeous Video of Live Sessions, Artist Interviews & Concerts from Music's Top Tastemakers like KCRW, KEXP, WFUV, WXPN, KUTX & KTBG

VuHaus Launches with Exclusive Live Stream of Best Coast, James McMurtry & Shelby Lynne Performing at Philadelphia's Non-Comm May 13-15

Boulder, CO (May 13, 2015) – In public radio stations across the country every day, musicians like [Chet Faker](#), [Sylvan Esso](#), [Aloe Blacc](#), [Jenny Lewis](#), and [Alt-J](#) are delivering intimate, jaw-dropping, spine-tingling performances.

Now, the best of these in-studio video gems, as well as no-holds-barred artist interviews and must-see live streamed concerts curated from the nation's most influential public radio stations, can be found under one roof at VuHaus (www.vuhaus.com), a new video platform and mobile app for music fans seeking to experience and discover the best new artists and songs.

VuHaus launches today with a coalition of public radio member stations that have become the nation's musical tastemakers and a must-stop for artists on concert or album release tours including KCRW (Los Angeles), KEXP (Seattle), WFUV (New York), WXPN (Philadelphia), KUTX (Austin), and KTBG The Bridge (Kansas City). New VuHaus station partners will be announced in the coming months.

VuHaus showcases gorgeously shot, in-studio live sessions best experienced in wide screen with the volume on high. Fans will enjoy video treasures like Courtney Barnett and her band performing "[Avant Gardener](#)" in Halloween costumes, Beck delivering a show stopping performance of "[Blue Moon](#)" from his Grammy Award-winning album "Morning Phase" (KCRW), and Ingrid Michaelson adding moving new dimensions to her indie hit [Girls Chase Boys](#) (WFUV).

Fans can also discover unsigned and small label artists championed by their local radio stations, like Kansas City's [The Wind and The Wave](#) and Philadelphia's [Strand of Oaks](#). Local stations curate pages for cities including [New York City](#), [Los Angeles](#), and [Kansas City](#) that feature spotlights on local artists, video playlists, and the latest live performances and music videos.

According to VuHaus Program Director Mark Abuzzahab, who was formerly program director of KKXT-FM (Dallas-Fort Worth), non-commercial radio stations like VuHaus' partners have become the country's leading engines for music discovery, handpicking local, emerging and established artists to play live music in their studios and on location.

"VuHaus' member radio stations have established a stunning track record for being crossover-hit makers and a launching pad for new artists," said Abuzzahab. "Artists have made their studios the first stop when they are on tour or want to debut new music, and the result is the type of mesmerizing performances you'd never experience at a concert hall, music festival or on TV."

Other feature highlights of VuHaus include

- **Artist of the Week** – An artist currently blowing up at one of its member stations, or celebrating a new album release, tour or breakout appearance, VuHaus will feature a playlist of one artist's most enthralling performances. The Artist of the Week will also program their own playlist from VuHaus' video archives. VuHaus' inaugural Artist of the Week is Melbourne-based singer/songwriter [Courtney Barnett](#).
- **The Local Spotlight** – Spotlights a band or artist based in a VuHaus member station's market. The feature includes an interview with the artist/band, an article about them by the local station, and a video playlist of their hottest gigs. VuHaus' inaugural Local Spotlight artist is [Danielle Nicole](#) from KTBG The Bridge in Kansas City.
- **Playlists** – Curated playlists by VuHaus, artists and member stations – like [Triple Crown](#), featuring the best three live performance videos selected by each member station, and [Non-Comm](#), featuring artists performing at the nation's largest adult alternative music festival, including Best Coast, Brandi Carlisle, and James McMurry.

"Non-commercial radio stations like KCRW have been uncovering the best new artists and music for decades," said Jennifer Ferro, President of KCRW. "We're thrilled to join with VuHaus and like-minded stations across the country to bring our musical treasures to a wider national audience."

To celebrate its launch, VuHaus will stream three days of live performances from the Non-COMMvention, the premier national gathering of contemporary non-commercial radio stations and the music industry, beginning today at <http://www.vuhaus.com/live>. Download the mobile

app from both iTunes and [Google Play](#). VuHaus received initial support from the Corporation for Public Broadcasting.

#

About VuHaus:

VuHaus is a non-profit, non-commercial organization comprised of public media's leading Music Discovery radio stations. The curated national streaming video platform features performances from the studios of these participating stations, and is available via mobile and web.

VuHaus stations include WFUV in New York City, KCRW in Los Angeles, WXPB in Philadelphia, KUTX in Austin, KTBG The Bridge in Kansas City, and KEXP in Seattle. VuHaus received initial funding from the Corporation for Public Broadcasting and is operated by its founding partner Public Media Company, a national non-profit organization focused on maximizing the impact of public media through strategic partnerships.